

GRAPHIC DESIGNER (INTERN)

LOCATION: Livermore, CA

JOB DESCRIPTION

FINIS, Inc. is in search for a Graphic Design Intern to join our Creative Team! This individual would play a critical role in helping us amplify the visual and vocal identity of the FINIS brand.

This position will be based at our headquarters in Livermore, California and will report to the Creative Manager. He or she will focus on the print space—delivering strong print design visuals, as well as assisting other Creative Team members on other projects and creative processes. This role will include working closely with Sales & Marketing to execute concepts that will optimize the FINIS brand presence and achieve the FINIS mission, vision, and values around the world.

As a contributor to the Creative Team, this member needs to have an understanding of visual design fundamentals, disciplines and principles. The way we tell our company story is very important to us, so this person must demonstrate a high regard for the FINIS brand and have the ability to push the limits of design by endlessly innovating.

Sound like you? Great. Tell us your story! We are excited to learn why you would be a good fit with our team.

JOB FUNCTIONS

- Interpret creative briefs and execute visually striking designs that properly reflect the FINIS brand visually and vocally
- Design print based graphics – including print advertisements, booklets, flyers, brochures, etc.
- Support for FINIS Custom Swimwear production
- Execute final print production – including external print house communication and in-house print projects
- Manage an organized workspace and archive work properly
- Collaborate with members of the Creative, Sales, Marketing, and Product Development teams

RESPONSIBILITIES



7085-E Las Positas Road
Livermore, CA 94551
Telephone: 925.454.0111

- Improve the FINIS user experience by bringing the brand to life and keeping it consistent across various touch points
- Excellent communication and written skills, maintain openness and respond professionally to customers and other members on Team FINIS
- Flexibility to shift priorities quickly within a fast-paced work environment
- Capable of working independently and with a team
- Critical eye for visual consistency
- Take smart risks and champion new ideas
- Ability to create content that properly reflects the FINIS voice
- Maintain personal tenacity and resilience throughout the creative process
- Apply critical thinking to business problems and deliver thoughtful, elegant solutions
- Be a team player who can operate effectively under pressure and meet deadlines
- Knowledgeable and passionate about FINIS

REQUIREMENTS

- Software: Adobe Creative Suite (Photoshop, Illustrator, InDesign, Bridge)
- Experience in Graphic Design and Marketing, Visual Communications or related fields
- Understanding of Marketing strategies
- Portfolio demonstrating mastery in fundamental visual design disciplines and principles – please submit with your application
- Preferred background in swimming

HOW TO APPLY

For consideration, please email a combined PDF resume, cover letter and portfolio (attach or included link) to jobs@FINISinc.com.

ABOUT FINIS

In 1993, Olympic Gold Medal Swimmer Pablo Morales and John Mix founded FINIS in Northern California. The Monofin and the center-mount Snorkel were the first products FINIS developed for the US market, and have since continued to focus on creating training tools for swimmers and coaches worldwide. FINIS products are currently available in over 65 countries and are used by US and International Olympic teams, elite triathletes, and fitness swimmers.

Innovative research and design is our highest priority. It's our personal vow to continue to design and engineer the best technical products in the industry.



7085-E Las Positas Road
Livermore, CA 94551
Telephone: 925.454.0111